

Cayman Ashore rate sheet



Overview

Cayman Ashore is the only local publication that is aimed primarily at the cruise ship visitor and available to them as they disembark at the Royal Water Cruise Terminal. It features a detailed map of the George Town shopping district to help guide customers to businesses and tourist attractions.

Features	Benefits
Published biannually	Two editions will be published per year with the next edition published in December 2008 having a six month life span.
Distribution	<p>The main distribution point will be the prime entrance for these cruise visitors at the Royal Water Cruise Terminal.</p> <p>The Paper & Post Kiosk will be the distribution headquarters and the publication will be available throughout George Town and all the tourist venues within the tourist route including areas of Seven Mile Beach and the Turtle Farm.</p>
Online	The Cayman Ashore publication will be online at www.caycompass.com and available for overseas visitors to peruse prior to their arrival.



Contact us

Sales – 949 5111, sales@cfp.ky

Marketing – Anne Mason, 324 0490, anne@cfp.ky

Distribution – David Logue, 325 6822, david@cfp.ky

www.caymanashore.com

Cayman Ashore rate sheet

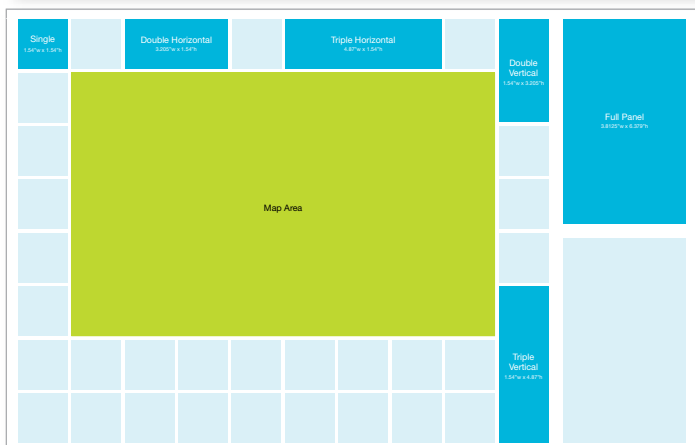
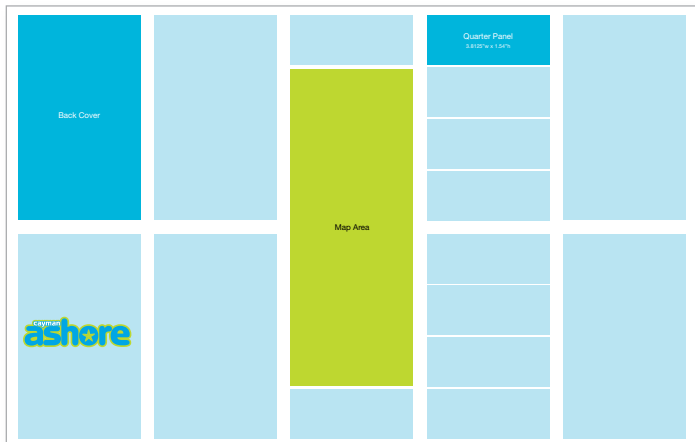


Price guide and sizes

Size	Price (CIS)	Width"	Height"
Single	1000	1.54	1.54
Double Horizontal	1850	3.205	1.54
Double Vertical	1850	1.54	3.205
Triple Horizontal	2700	4.87	1.54
Triple Vertical	2700	1.54	4.87
Quarter Panel	1500	3.8125	1.54
Full Panel	5000	3.8125	6.379
Outside Back Cover	7500	3.8125	6.379

Prices for adverts include reference on relevant map.

Layout examples



Technical specifications

Agency-supplied files: We accept both Mac and PC platforms. Art must be submitted CMYK @ 300dpi (photos). Artwork submitted is presumed to be print-ready, so please accompany all art with a colour proof.

Build files: We accept industry standard programs such as Adobe products, and some desktop publishing files. Please contact CFP production via your sales rep if you have any question about these or other programs.

Acceptable file formats: Illustrator EPS (with text converted to paths and linked files embedded), TIF (flattened at 300dpi), or PDF (with all fonts and graphics embedded). An Adobe Acrobat Distiller setting is available upon request or through our website at www.caycompass.com

*Cayman Free Press reserves the right to levy charges for production work. For further details regarding artwork please see the **CFP Industry Standard Technical Specifications** on www.caycompass.com*

Please note

All rates are based on supplied digital files (see "Acceptable file formats" above). CaymanFreePress reserves the right to charge for design, layout, typesetting, photography, etc. Advertising material created for Cayman Ashore remains the property of CaymanFreePress and any requests for duplicate copies for use in any publication not associated with CaymanFreePress will be subject to charge.